



**THE NOVA
EXPO 2027**
HALL 102 BITEC

9 10 11 June 2027 Hall 102 BITEC

มหกรรมแสดงนวัตกรรมอาคาร

ส่งเสริมความคิดสร้างสรรค์, สร้างความสุขและความปลอดภัย
ของชีวิต เพื่อสิ่งแวดล้อมและโลกที่ยั่งยืน

EARLY BIRD

SPONSORSHIP PACKAGES

Standard		Space + Sponsor Package			
Size/m ²		Space only	Silver	Gold	Platinum
V	60	450,000	650,000	750,000	850,000
S	48	360,000	560,000	660,000	760,000
A	24	204,000	404,000	504,000	604,000
B	12	102,000	302,000	402,000	502,000
C	12	86,700	286,700	386,700	486,700

* Standard Booth 9,500 THB/m²
* Raw Space 8,500 THB/m²

1st Payment 30% within 30 days
2nd Payment 30% within October 2026
3rd Payment 40% within January 2027

Exhibitor contact

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The NOVA Expo 2027

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Sponsor Package



THE NOVA
EXPO 2027
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HALL 102
BITEC

Item	Privilege	Platinum	Gold	Silver	Standard
Pre Show	Online roadshow - 5 mins commercial session in online conference session (commercial)	✓	✓	—	—
	1 time EDM	✓	—	—	—
	1 time 3-min PR VDO in social media (production by exhibitor/ edit by Nova Build)	✓	✓	—	—
	1 time PR post in social media	✓	✓	✓	—
	One on One Advice (Product Highlight Consultation by The NOVA Expo)	✓	—	—	—
PR Logo	Hanging Banner	✓	✓	—	—
	Sponsor's logo on billboard/ backdrop/ archway/ directory board/ brochure/ website/ facebook/ Line/ registration area/ EDM	✓	✓	✓	—
	Stage of Designers activity (sponsor logo will be presented as a main supporter for this activity)	✓	✓	✓	—
	Conference (sponsor logo will be presented as a main supporter for this activity)	✓	✓	✓	—
Show Day	Opening Ceremony invitation	✓	✓	✓	—
	Group photo in opening ceremony	✓	✓	✓	—
	Booth visit include in show 3-min PR VDO (post within day #2)	✓	—	—	—
	Ads on show guide (Electronics and Printed)	✓	—	—	—
	Exclusive Business Matching 1 session + 3 dinner seats	✓	—	—	—
	Networking Lounge voucher	30	20	15	Start 9
	Parking voucher	30	20	15	Start 9